

GET RELIEF WHILE YOU REST WITH THIS 5+ MINUTE TREATMENT

Eye care professionals recommend moist heat therapy as a form of supplementary treatment for people suffering from dry eyes and other conditions of the eyelid.

Hot or cold compresses can provide immediate relief from discomfort, and consistent use over time can help increase blood circulation, stimulate lipid oil production and reduce tear evaporation, thereby improving overall ocular health.



The **I-RELIEF™ Hot & Cold Therapy Eye Mask** can be used as part of a combined treatment plan including I-DROP® viscoadaptive tears and I-LID 'N LASH® ocular hygiene products.



WHEN TO SEE AN EYE CARE PROFESSIONAL

Millions of people suffer needlessly with dry eye symptoms and often assume they are the result of poor air quality, external irritants or too much computer screen use. If you suffer from prolonged signs and symptoms of dry eyes, speak to your doctor so he/she can take steps to determine the cause of your discomfort or refer you to a specialist.

SEE THE DIFFERENCE

DON'T TAKE YOUR EYES FOR GRANTED

Speak directly to your eye care professional and ask for **I-MED Pharma products** by name.

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DO YOU **SUFFER** FROM BLEPHARITIS, DRY EYES, MGD, STYES, HEADACHES, TENSION OR SINUS PRESSURE?



I-RELIEF™ HOT & COLD THERAPY EYE MASK WITH THERMABEADS™ MAY BE JUST WHAT YOU NEED!

GET RELIEF WHILE YOU REST



WHAT CAN I-RELIEF™ MOIST HEAT THERAPY HELP WITH?

Blepharitis

An inflammation of the eyelids causing them to become red, swollen, itchy and irritated with clumping of scaly skin around the base of the eyelashes.



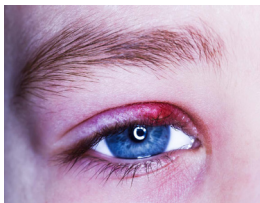
Chalazia

Cysts that form in the eyelid due to a blocked oil gland. They can sometimes appear reddish in color but are not typically very painful.



Styes

A sty is a red, painful lump near the edge of your eyelid that may look like a boil or pimple. A sty usually forms on the outside of your eyelid, but occasionally it can form on the inner part.

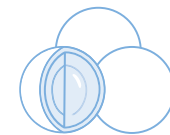


WHAT CAN I-RELIEF™ COLD THERAPY HELP WITH?



Patients suffering from headaches, sinus pressure and tension can benefit from I-RELIEF™ cold therapy, as it constricts blood vessels and helps to increase comfort. Patients who frequently use screens and electronic devices often “forget to blink” which can lead to eye strain and red, burning or painful eyes. I-RELIEF™ cold therapy can help alleviate all these symptoms.

I-RELIEF™ FEATURES



BENEFITS OF MOIST HEAT THERAPY

- ✓ Helps liquefy the oils in the glands to enhance flow
- ✓ Prevents tears from evaporating too quickly
- ✓ Improves blood circulation
- ✓ Helps to relax the eyes



BENEFITS OF COLD THERAPY

- ✓ Helps to reduce the perceived “heat” of irritated eyes
- ✓ Constricts blood flow to reduce inflammation
- ✓ Helps to relieve eye strain
- ✓ Increases comfort