

# I-LID'N LASH®

### A DAILY LID AND LASH OCULAR HYGIENE CLEANSER

### FOR OPTIMAL OCULAR HEALTH

An effective, water-based lid and lash cleanser to help remove ocular debris and enhance the effectiveness of tear lubricants. Soothes and hydrates the skin around the eyes.



- Effective water-based cleanser
- Hydrating ingredients with added glycerin for superior moisturizing
- Helps to soothe the delicate skin around the eyes
- ✓ Contains hyaluronic acid
- ✓ Does not sting, burn, or irritate sensitive eyes
- Paraben-free
- / Ophthalmologist & dermatologist tested
- Hypoallergenic

Available in 2 formats: Economical 50 mL metered-dose pump Convenient, easy to use pre-soaked wipes (60 per jar)

A daily application of I-LID 'N LASH® cleans and hydrates in one simple step.

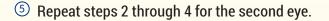
For best results, apply the gel to closed eyes and wait for the gel to dry, but do not rinse. The remaining gel will continue to cleanse and hydrate the skin.



## I-LID'N LASH®

- ① Wash hands and face thoroughly before using I-LID 'N LASH<sup>®</sup>. Apply a moist warm compress to closed eyelid in order to loosen encrusted debris and secretions.
- ② Open the container and remove one I-LID 'N LASH<sup>®</sup> wipe. When finished, close the container tightly.
- ③ Gently rub eyelids and eyelash roots with the I-LID 'N LASH® pre-soaked wipe in a circular motion until all debris is removed. (Please refer to Figure 1) If you are using I-LID 'N LASH® Pump, simply add some gel to a cotton pad and apply to the eye in the same way.
- ④ If necessary, clean the area around the lid margins more thoroughly by wiping in short strokes in the direction of the eyelashes, starting at the roots and going away from the eye for both lower and upper eyelids. (Please refer to Figure 2)

I-LID 'N LASH<sup>®</sup> does not need to be rinsed-off. The remaining gel will continue to hydrate the skin.



#### I-LID 'N LASH® can be used daily as a lid and lash cleanser to remove ocular debris.

(Do not use on broken or abraded skin. Not to be used by children under 3 years of age)







Figure 1

50 mL Metered Dose Pump



Figure 2

SEE THE DIFFERENCE

Available in two formats:

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