



# THE FIRST AND ONLY FORMULATION FOR DRY EYES WITH HIGH DAILY LEVELS OF OMEGA-3, GLA AND VITAMIN D3

1500MG EPA - 750MG DHA - 90MG DPA - 200MG GLA - 25MCG VITAMIN D3

A highly purified and concentrated liquid supplement that helps relieve symptoms of dry eye syndrome while supporting proper tear function in adults.



- ✓ Provides Omega-3 in the Re-Esterified Triglyceride (rTG) Form
- ✓ Contains GLA & Vitamin D3
- Easy to Absorb
- Easy to Consume
- ✓ Highly Purified & Concentrated
- ✓ Lemon Flavour
- Made in Canada

One teaspoon daily provides 2340 mg of omega-3s 240 mL bottle

STUDIES INDICATE GLA INCREASES TEAR
PRODUCTION IN CERTAIN PATIENTS AND
VITAMIN D3 MAY OFFER PROTECTION AGAINST
THE DEVELOPMENT OF DRY EYE DISEASE.<sup>1,2</sup>

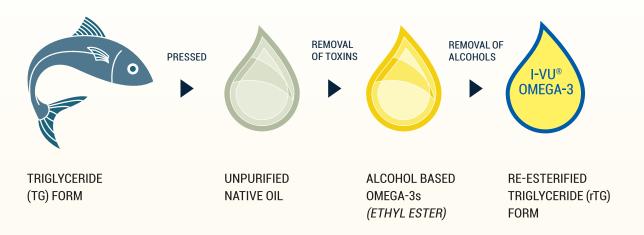
I-VU® OMEGA-3 IS THE ONLY MULTI-VITAMIN OF ITS KIND ON THE MARKET TODAY.

1 Laura Periman. 2018. "Studying the Role of Omegas in Dry Eye Disease: Beyond the Dream." Ophthalmology Times 43 (11): 14–15.
2 Yildirim, Pelin, Yesim Garip, Ayse Aslihan Karci, and Tuba Guler. 2016. "Dry Eye in Vitamin D Deficiency: More Than an Incidental Association." International Journal of Rheumatic Diseases 19 (1): 49–54. https://doi.org/10.1111/1756-185X.12727.
"Patients who are not completely satisfied after consuming the recommended daily dose of I-VU® OMEGA-3 for 90 days will get their money back. Proof of purchase for a 90-day supply of product is required and the refund must be requested within 120 days of purchase.





### **NOT ALL OMEGA-3 SUPPLEMENTS ARE CREATED EQUALLY!**



# OMEGA-3 PRODUCTS COMMERCIALLY AVAILABLE ON STORE SHELVES AND ON-LINE DIFFER IN THEIR FORMULATIONS AND QUALITY:

#### **Unpurified native oil:**

Pressed directly from various fish, it may contain harmful toxins, including mercury and PCBs.

# Ethyl ester based omega-3s:

Toxins are removed, converting it to a form not easily absorbed by the body. Large doses are required before benefits can be observed.

# Re-esterified triglyceride (rTG) form omega-3s:

Alcohol is removed, resulting in a formulation easily absorbed by the body.

### THE I-MED PHARMA ADVANTAGE

# **Better Sourcing:**

I-VU® OMEGA-3 is sourced from the oils of sustainable fish: anchovies, mackerel and sardines. Rich in omega-3 fatty acids, yet smaller in size, they have a lower risk of containing toxins. 1.2.3

# **Comprehensive process:**

Following extraction of rich native oil and esterification to remove any potential toxins, I-VU® OMEGA-3 undergoes an additional step, removing the alcohol. The result is a concentrated, purified, re-esterified triglyceride (rTG) formulation, proven to be easily absorbed by the body, without fishy odor or after-taste.

I-VU® OMEGA-3 offers a safe, potent and easily absorbed formulation, providing maximum benefits to your patients

I-MED Pharma's ocular surface disease product range includes:



Diagnostic Tools



Viscoadaptive Eye Drops



Ocular Hygiene



Nutrition